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FOR IMMEDIATE RELEASE

**LINEAR ACOUSTIC PARTNERS WITH VIDEO SIGNAL TO OFFER ITALIAN BROADCASTERS
LEADING LOUDNESS CONTROL AND UPMIXING SOLUTIONS**

LANCASTER, PA. – SEPTEMBER 2, 2009 – Linear Acoustic (IBC Stand 8.D29), the leading authority in loudness control and upmixing solutions for digital television, is expanding into Italy through a partnership with Video Signal, an Italian company specializing in the distribution of production and post-production systems.

“Video Signal has been at the forefront in preparing local broadcasters for the transition to digital transmission. With loudness control being an issue often associated with the switch it was important to us to be able to offer loudness control solutions from the ground level,” says Robert Nicholas, Linear Acoustic director of business development for the EMEA market. “As Video Signal also offers Axon products, which are licensees of Linear Acoustic technology, customers will benefit from the convenience of a rack-based Axon system with the flexibility of self-contained, stand-alone solutions from Linear Acoustic. Video Signal is a welcome addition to our roster of specialist dealers.”

While the transition to digital in Italy has faced several challenges, the Linear Acoustic partnership with Video Signal ensures that selecting and installing the right loudness control solution will be hassle-free.

“Our customers rely on us to make sure they have easy access to the latest innovations in the industry, so adding the Linear Acoustic product line to our offerings was an important business move,” says Alessandro Trezzi, founder of Video Signal. “The Linear Acoustic products are the perfect solution for our clients who are looking to control loudness and multi-channel surround sound audio issues in their digital broadcasts, and we’re happy to provide this exciting range to our clients for their control room or OB van systems.”

About Linear Acoustic:

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Linear Acoustic is the leading authority in multichannel loudness control, upmixing, and distribution solutions for digital television. The company designs and manufactures the AERO™ range of audio processing solutions, e²™ (e-squared) multichannel audio backhaul and distribution, and MetaMAX™ metadata processing products and licenses key technologies to OEM partners. The company is actively involved in standards and practices creation within the ATSC and other international standards groups, is a member of the AES and IEEE, is a sustaining member of the Society of Motion Picture and Television Engineers (SMPTE), and is a premier member of the Sports Video Group. Linear Acoustic is also proud to have provided its UPMAX:neo™ 5.1-channel upmixer and technical services for NBC's coverage of the 2008 Beijing Summer Games. Linear Acoustic is a member of the Telos group of companies along with Omnia and Axia. More information about Linear Acoustic is available at www.linearacoustic.com.

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