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**FOR IMMEDIATE RELEASE**

**LINEAR ACOUSTIC EXPANDS INTERNATIONAL REACH WITH APPOINTMENT OF  
OCEANIC TRADING CORPORATION IN TAIWAN MARKET**

*New Agreement Aids Taiwan Broadcasters in Transition to Digital and HDTV*

**LANCASTER, PA. – July 8, 2009** – Linear Acoustic, the leading authority in loudness control and upmixing solutions for digital television, is announcing an expansion into the Taiwan market through a new dealer agreement with Oceanic Trading Corporation (OTC). In response to the demand for high-quality audio processing products during the ongoing switch to digital, Linear Acoustic has selected OTC as their first dealer to provide their full line of products to the Taiwan market.

This new dealer agreement with OTC brings an opportunity for Linear Acoustic to provide the advanced technology needed to address and augment the digital transition in the region mandated by the Cable Television Act, along with associated DTV loudness control challenges. With expected investments in the industry exceeding NT\$150 billion over the next five years, the transition has prompted the demand for advanced solutions across several areas, including HDTV and audio processing solutions.

“With such tremendous growth in the Taiwanese market, broadcasters are looking to upgrade their equipment to contend with audio challenges caused by the transition to HDTV,” says Christina Carroll, vice president of sales and marketing for Linear Acoustic. “Our high-quality products have been used for years all over the world to address these very issues, making Linear Acoustic the clear choice to alleviate loudness control problems. We’re pleased to work with OTC, one of the most knowledgeable and prestigious dealers in Taiwan, to expand into this market.”

OTC has been a key supplier of the latest broadcast and telecommunications equipment to the Taiwan market since 1947. The company provides exemplary sales support for several leading brands, including Kathrein Antennas, Harris Broadcast Transmitters and Moseley Remote Controls. Additionally, OTC’s in-house team of engineers offers system design, integration, and maintenance services for turnkey broadcast systems.

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“AT OTC we have built our reputation around an exceptional product offering, and we are very selective when it comes to the equipment we represent. To that end, we are pleased to add Linear Acoustic to our lineup,” says Tim Tu of Oceanic Trading Corporation. “There is a great synergy between the two companies, and we can now offer the most advanced audio processing solutions to our clients, allowing them to make a smooth transition to digital and keeping them ahead of the curve in the ever-changing broadcast industry.”

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### **About Oceanic Trading Corporation**

Since 1947 OTC has been supplying broadcast and telecommunications equipment to the Taiwan market. OTC's vision has changed through the years, but its mission remains the same: to introduce the latest technology to Taiwan. In striving towards this mission, OTC is committed in providing quality customer care. OTC has an in-house team of engineers to provide installation and maintenance services for complete turnkey broadcast systems. More information is available at [www.oceanictrading.com.tw/eng\\_company.htm](http://www.oceanictrading.com.tw/eng_company.htm).

### **About Linear Acoustic:**

Linear Acoustic is a leading authority in multichannel loudness control, upmixing, and distribution solutions for digital television. The company designs and manufactures the AERO™ range of audio processing solutions, e2™ (e-squared) multichannel audio backhaul and distribution, and MetaMAX™ metadata processing products and licenses key technologies to OEM partners. The company is actively involved in standards and practices creation within the ATSC and other international standards groups, is a member of the AES and IEEE, is a sustaining member of the Society of Motion Picture and Television Engineers (SMPTE), and is a premier member of the Sports Video Group. Linear Acoustic is also proud to have provided its UPMAX:neo™ 5.1-channel upmixer and technical services for NBC's coverage of the 2008 Beijing Summer Games. Linear Acoustic is a member of the Telos group of companies along with Omnia and Axia. More information about Linear Acoustic is available at [www.linearacoustic.com](http://www.linearacoustic.com).