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FOR IMMEDIATE RELEASE

LINEAR ACOUSTIC TEAMS UP WITH JBD PROFESSIONAL PARTNER TO INCREASE PRESENCE IN POLAND

ŁÓDŹ, POLAND – DECEMBER 14, 2009 – Linear Acoustic, the leading authority in loudness control solutions for digital television, has added Łódź Poland-based JBD Professional Partner to its dealer network. JBD will be carrying the entire line of Linear Acoustic loudness control and monitoring products.

“JBD’s stellar reputation as an expert in broadcast solutions will be an asset to the Linear Acoustic team as we work to increase our presence in Poland,” says Robert Nicholas, director of business development, EMEA for Linear Acoustic. “With loudness control regulations starting to go into effect all around Europe, having a company like JBD with its extensive knowledge of the broadcast market will ensure that our users in Poland will receive the same level of customer service and customized solutions that our company has built its reputation on.”

For more than 18 years, JBD has been a top systems integrator and supplier of turnkey solutions for television, audio and film production and postproduction. The company offers a wide range of technologies for pro and semi pro electronic media, broadcast management systems as well as IT.

“We are happy to be adding Linear Acoustic to the list of high-end manufacturers we represent,” says Justyna Turewicz-Bąk, head of marketing for JBD. “The increase in the development of digital technologies has created a larger demand for our professional implementation services. By adding Linear Acoustic to our product offerings, we can provide our customers with all the tools necessary to produce high-quality 5.1 surround sound for their HD and digital broadcasts.”

About Linear Acoustic:

Linear Acoustic is the leading authority in multichannel loudness control, upmixing, and distribution solutions for digital television. The company designs and manufactures the AERO™ range of audio processing solutions, e2™ (e-squared) multichannel audio backhaul and distribution, and MetaMAX™ metadata processing products and licenses key technologies to OEM partners. The company is actively

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involved in standards and practices creation within the ATSC and other international standards groups, is a member of the AES and IEEE, is a sustaining member of the Society of Motion Picture and Television Engineers (SMPTE), and is a premier member of the Sports Video Group. Linear Acoustic is also proud to have provided its UPMAX:neo™ 5.1-channel upmixer and technical services for NBC's coverage of the 2008 Beijing Summer Games. Linear Acoustic is a member of the Telos group of companies along with Omnia and Axia. More information about Linear Acoustic is available at www.linearacoustic.com.

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