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## Linear Acoustic receives a total of five coveted industry awards during NAB2005

*"We are extremely proud to have been recognized by the trade press for our innovative broadcast systems" – Tim Carroll*

Lancaster, PA: At the NAB Convention in Las Vegas during late-April, Linear Acoustic received an unprecedented number of industry awards from the leading trade magazines. The company collected not one, but a total of five coveted recognitions for its cutting-edge products. "We are extremely proud to have been recognized by the trade press for our innovative broadcast systems," acknowledges Tim Carroll, Linear Acoustic founder and president. "We are relatively unknown in this industry, but at the recent NAB2005 Convention it was very heartening that our products have been independently hailed as leading the pack in terms of breakthrough technology and user features."

The five industry awards comprised:

- A **STAR Award (Superior Technology Award Recipient)** from **TV Technology** magazine for the StreamStacker™ Multichannel Audio Distribution System, which comprises the Model LA-5421 StreamStacker™ Audio Bitstream Multiplexer and Model LA-5124 StreamStacker™ De-Multiplexer/AC-3 Splicer. The Model LA-5124 offers enhanced channel density by extracting up to four 5.1 channel AC-3-encoded programs from a single AES-format digital signal. Stacked AC-3 streams produced by the companion Model LA-5421 Multiplexer are fully compatible with all Dolby-certified AC-3 decoders. The system provides an affordable multichannel audio distribution for broadcasters, program providers, cable head-end or satellite origination facilities.
- A **STAR Award (Superior Technology Award Recipient)** from **TV Technology** for the Model LA-5124 with AutoNorm™ Automatic Dialog Normalization System, which generates audio-loudness metadata for HDTV 5.1-channel surround audio. AutoNorm™ is an innovative approach to solving long-term loudness problems without sacrificing dynamic range or audio quality.
- A **Mario Award** from **TV Technology** for the Model LA-5124 with AutoNorm™ Automatic Dialog Normalization System.
- A **Top Innovations Award** from **Television Broadcast** magazine for the Model LA-5124 with AutoNorm™ Automatic Dialog Normalization System.
- A **Cool Stuff Award** from **Radio World** newspaper for the new AEROMAX-HDFM Multichannel Digital Processor, which incorporates programmable audio processing for a station's main FM and HD/Digital Radio signal paths, in addition to providing separate multiband processing for up to two supplementary audio channels. The unit also provides 5.1-channel surround-sound encoding via built-in **SRS Labs Circle Surround®** technology.

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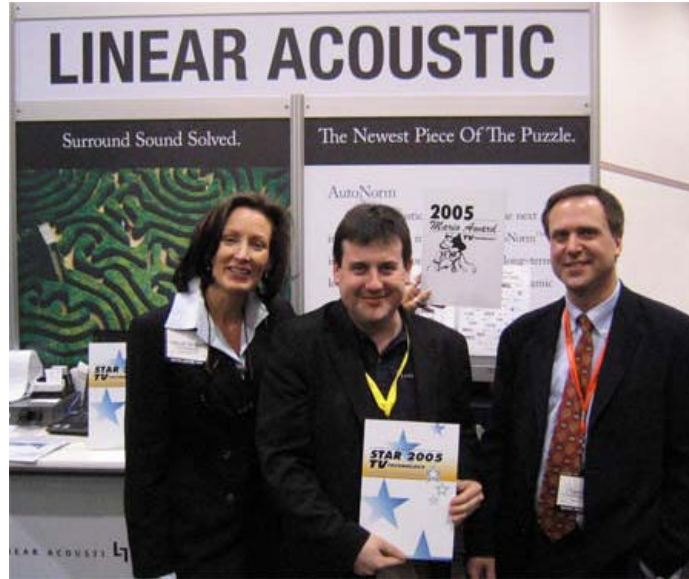
Now in its sixth year, **STAR Awards** are “designed to celebrate and showcase the preeminent technological innovations available to the broadcast industry.” A panel of judges consisting of editors and columnists reviewed a variety of products, examined the technical applications and their overall contribution to the industry, and then submitted their award nominees. “Our panel walked the show floor in search of innovative and ground-breaking new products,” says Tom Butts, *TV Technology* Editor. “The products and technology we selected made the cut - they demonstrated their ability to help advance the acquisition and dissemination of audio and video in the professional video marketplace.”

Organized in 1993, **Mario Awards** were established to recognize manufacturers whose products represent significant technical breakthroughs; many of these products have gone on to significantly impact the future of video technology. The awards are named after Mario Orazio, a pseudonym for a nameless engineer and a renowned technology columnist for *TV Technology* who pens the industry’s most widely read column *The Masked Engineer*. The awards are given out annually at the NAB Convention to companies that demonstrate forward thinking and technical excellence in their products.

The **Cool Stuff Award** from “Radio World” signifies that a product as selected by a panel of engineers and industry experts as notable for its design, features, cost efficiency and performance in serving radio users. According to *Radio World US* Editor-in-Chief Paul McLane, “It means that product caused them to stop in the aisles and say: ‘Oh, cool!’ ”



Pictured (left-to-right) with the **Top Innovations Award** from **Television Broadcast** for the Model LA-5124 with AutoNorm™ Automatic Dialog Normalization System: **Steve Strassberg**, Linear Acoustic's VP of Sales&Marketing; **Erik Booth**, Applications Engineer; **Tim Carroll**, president/founder; **George Smith**, VP of Engineering; and **Michael Silbergleid**, Television Broadcast's Editor and Associate Publisher.



Pictured (left-to-right) with the two **STAR Awards (Superior Technology Award Recipient)** from **TV Technology** for the StreamStacker™ Multichannel Audio Distribution System, and Model LA-5124 with AutoNorm™ Automatic Dialog Normalization System – plus A **Mario Award** for the Model LA-5124 with AutoNorm: **Deborah D. McAdams**, TV Technology's News Editor; **Tim Carroll**, founder/president of Linear Acoustic; and **Tom Butts**, TV Technology's Editor.



Pictured (left-to-right) with the **Cool Stuff Award** from **Radio World** for the AEROMAX-HDFM Multichannel Digital Processor with integral **SRS Labs Circle Surround®** technology: **Tim Carroll**, founder/president of Linear Acoustic; and **Mike Canevaro**, SRS' Director of Strategic Development. Surround Technologies.

Note to editors and writers: High-resolution copies of this and other images in TIFF/JPEG formats are available upon request from Mel Lambert.

Linear Acoustic has been involved in projects with Dolby Laboratories, Sirius Satellite Radio, Microsoft, all major terrestrial networks, multiple local stations, HBO, Viacom (Showtime, MTV, etc.), Disney, Miramax, Sony Studios, and others. It is also actively involved in the ATSC, the NRSC and other industry organizations, as well as being members of the AES, IEEE and a sustaining member of the Society of Motion Picture and Television Engineers.

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