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FOR IMMEDIATE RELEASE

**LINEAR ACOUSTIC NAMES D. PAGAN COMMUNICATIONS
AS GLOBAL PUBLIC RELATIONS AGENCY**

LANCASTER, PA. – JUNE 12, 2009 – Linear Acoustic, the leading authority in loudness control and upmixing solutions for digital television, is pleased to announce the hiring of D. Pagan Communications (DPC), a leading industry public relations firm, as its agency of record. DPC will execute an integrated, international public relations campaign focusing on targeted media relations and trade show support designed to enhance the company's brand recognition within its existing sectors and introduce Linear Acoustic advanced technologies into new markets.

"With the current digital TV transition placing new demands on producers to deliver perfect quality audio to the discerning viewer, Linear Acoustic has an unprecedented opportunity to continue the expansion of its worldwide customer base," says Christina Carroll, vice president of sales and marketing for Linear Acoustic. "DPC has the finely-honed industry expertise to properly position our message during this period of rapid growth. DPC will ensure that our news and product updates are delivered effectively to our current and potential customers, highlighting our dedication to bringing innovative and effective solutions to the industry."

Linear Acoustic delivers an array of high-quality and ground-breaking products such as the AERO range of audio processing solutions, UPMAX:neo™ 5.1 channel production upmixer, e²™ (e-squared) multichannel audio backhaul and distribution, and MetaMAX™ metadata processing products, which are designed to meet the audio challenges facing broadcasters today, including loudness control, a common complaint from digital TV viewers and program producers. The company's end-to-end products answer the industry's need for a cost-effective solution to manage loudness, upmixing and distribution at every stage of the broadcast workflow.

"The fact that Linear Acoustic was chosen for such high-profile events as the 2008 Beijing Summer Games and the 81st Academy Awards speaks volumes about the exceptional quality of the company's products," says Debra Pagan, DPC founder and president. "Linear Acoustic is a forward-thinking company, leading the field in creating viable solutions for this market, and our team is ready to support

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their industry objectives. We look forward to delivering excellent results for Linear Acoustic and furthering their brand recognition worldwide.”

About Linear Acoustic:

Linear Acoustic is a leading authority in multichannel loudness control, upmixing, and distribution solutions for digital television. The company designs and manufactures the AERO range of audio processing solutions, e² (e-squared) multichannel audio backhaul and distribution, and MetaMAX metadata processing products and licenses key technologies to OEM partners. The company is actively involved in standards and practices creation within the ATSC and other international standards groups, is a member of the AES and IEEE, is a sustaining member of the Society of Motion Picture and Television Engineers (SMPTE), and is a premier member of the Sports Video Group. Linear Acoustic is also proud to have provided its UPMAX:neo 5.1-channel upmixer and technical services for NBC’s coverage of the 2008 Beijing Summer Games. Linear Acoustic is a member of the Telos group of companies along with Omnia and Axia. More information about Linear Acoustic is available at www.linearacoustic.com.

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