



Media Contacts:

Heather Ball/Kate Lee
D. Pagan Communications, Inc.
+1 631-659-2309, ext. 19/ ext. 21
heatherb@dpagan.com

Company Contact:

Christina H. Carroll
Vice President, Sales & Marketing
+1 717-735-3611
christina@linearacoustic.com

FOR IMMEDIATE RELEASE

**LINEAR ACOUSTIC INKS DEALER AGREEMENT WITH
LOUISIANA'S CRESCENT COMMUNICATIONS**

New Relationship Brings AERO.one™ DTV Audio Loudness Manager to WVUE New Orleans

LANCASTER, PA. – NOVEMBER 16, 2009 – Linear Acoustic, the leading authority in loudness control solutions for digital television, is partnering with New Orleans based dealer, Crescent Communications, to deliver its full range of loudness control solutions to the Louisiana, Arkansas, Mississippi and Tennessee markets. This new relationship is already proving to be a successful one. As part of this agreement, WVUE New Orleans has purchased the Linear Acoustic AERO.one™ DTV Audio Loudness Manager to handle all of the station's loudness control issues, providing a seamless surround sound experience for viewers at home.

"Linear Acoustic is on the cutting-edge of digital audio processing with respect to DTV," says Cliff Scott, president and founder of Crescent Communications. "We do a great deal of business with broadcasters, cable operators, production companies and other organizations providing content for digital television, and our clients need smart, effective solutions for handling DTV audio properly. WVUE New Orleans is just one of many stations which has benefitted from the Linear Acoustic line of industry-leading loudness control and upmixing technologies, and we are pleased to work with Linear Acoustic to deliver these top-of-the-line solutions to additional users in our region."

Crescent Communications has provided audio, video, and multimedia systems to customers in Louisiana and neighboring states for 20 years. Over this time, the company has established a broad and deep client base across the broadcast, production, corporate, education, house of worship, medical, government and military markets.

"The challenge of managing audio in the DTV world requires sophisticated solutions, backed by knowledgeable sales, service and support," says Christina Carroll, vice president of sales and marketing for Linear Acoustic. "With decades of experience and an established presence in and around Louisiana, Crescent Communications is well positioned to bring customers the full range of Linear Acoustic audio

(more)

processing solutions, providing a high level of service and ensuring that customers are outfitted with the right solutions for their audio processing needs.”

About Linear Acoustic:

Linear Acoustic is the leading authority in multichannel loudness control, upmixing, and distribution solutions for digital television. The company designs and manufactures the AERO range of audio processing solutions, e²™ (e-squared) multichannel audio backhaul and distribution, and MetaMAX™ metadata processing products and licenses key technologies to OEM partners. The company is actively involved in standards and practices creation within the ATSC and other international standards groups, is a member of the AES and IEEE, is a sustaining member of the Society of Motion Picture and Television Engineers (SMPTE), and is a premier member of the Sports Video Group. Linear Acoustic is also proud to have provided its UPMAX:neo™ 5.1-channel upmixer and technical services for NBC's coverage of the 2008 Beijing Summer Games. Linear Acoustic is a member of the Telos group of companies along with Omnia and Axia. More information about Linear Acoustic is available at www.linearacoustic.com.

###