



**Media Contacts:**

Heather Ball/Kate Lee  
D. Pagan Communications, Inc.  
+1 631-659-2309, ext. 19/ ext. 21  
[heatherb@dpagan.com](mailto:heatherb@dpagan.com)

**Company Contact:**

Christina H. Carroll  
Vice President, Sales & Marketing  
+1 717-735-3611  
[christina@linearacoustic.com](mailto:christina@linearacoustic.com)

**FOR IMMEDIATE RELEASE**

**Linear Acoustic Expands Into Hungarian Market with Audmax Broadcast**

**LANCASTER, PA – AUGUST 24, 2009 – Linear Acoustic**, the leading authority in loudness control and upmixing solutions for digital television, is partnering with **Audmax Broadcast Ltd.**, a provider of professional audio systems integration for TV and radio studios, to bring its premier line of loudness control solutions to the Hungarian broadcast market. A well-established dealer based in Budapest, Audmax Broadcast is currently in the process of installing a Linear Acoustic **AERO.air (5.1)<sup>TM</sup> 10-Channel Transmission Loudness Manager** at a leading Hungarian commercial television station.

“Linear Acoustic has been helping users with loudness issues all over the world, and we understand the types of audio control challenges Hungary broadcasters are facing, especially with the launch of Digital Terrestrial Television,” says Christina Carroll, vice president of sales and marketing for Linear Acoustic. “With over 15 years of experience in the broadcast audio industry, Audmax has strong relationships with all the top broadcasters in Hungary and we’re excited to work with Audmax in introducing our line of audio processing and loudness control products to the Hungarian market.”

Audmax Broadcast specializes in professional audio solutions for the broadcast market, working with users to offer consultancy services and support during facility design, as well as equipment supply, systems integration and post-sales support. Along with some of the most respected brands in the business, Audmax will represent the full range of Linear Acoustic products.

“Linear Acoustic has some of the most effective solutions capable of leveling program and commercial audio,” says Zoltán Fábíán, owner of Audmax Broadcast. “Our clients are looking for easy and effective means of delivering compelling 5.1-channel surround sound as well as consistent audio levels, so we’re proud to offer such comprehensive and high-quality loudness control products to our customers. The Linear Acoustic products will truly simplify the process of adjusting audio levels throughout the entire broadcast chain.”

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**About Linear Acoustic:**

Linear Acoustic is a leading authority in multichannel loudness control, upmixing, and distribution solutions for digital television. The company designs and manufactures the AERO™ range of audio processing solutions, e2™ (e-squared) multichannel audio backhaul and distribution, and MetaMAX™ metadata processing products and licenses key technologies to OEM partners. The company is actively involved in standards and practices creation within the ATSC and other international standards groups, is a member of the AES and IEEE, is a sustaining member of the Society of Motion Picture and Television Engineers (SMPTE), and is a premier member of the Sports Video Group. Linear Acoustic is also proud to have provided its UPMAX:neo™ 5.1-channel upmixer and technical services for NBC's coverage of the 2008 Beijing Summer Games. Linear Acoustic is a member of the Telos group of companies along with Omnia and Axia. More information about Linear Acoustic is available at [www.linearacoustic.com](http://www.linearacoustic.com).

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