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For Immediate Release

Linear Acoustic AEROMAX 5.1-XL™ Wins STAR Award From Editors of TV Technology

LANCASTER, Pa. — April 28, 2008 — Linear Acoustic, a manufacturer of customer-centric multichannel sound solutions for digital broadcast, today announced that its next-generation AEROMAX 5.1-XL™ 10-channel TV audio processor has been presented a 2008 STAR (Superior Technology Award Recipient) Award by the editorial staff of TV Technology magazine.

Awarded at the 2008 NAB Show, the STAR Award celebrates and showcases the outstanding technological innovations available to the broadcast industry. A panel of judges consisting of TV Technology editors and columnists reviewed a variety of products, examined the technical applications and their overall contribution to the industry, and then submitted their award nominees.

“Every year, the NAB Show serves as the launching pad for thousands of new products and services for audio and video professionals,” said Tom Butts, TV Technology editor. “Our panel of editors walk the show floor in search of the most innovative technologies. The products and services that we select for the STAR Award make the cut — they demonstrate their ability to help advance the acquisition and distribution of entertainment and information across the media spectrum.”

The AEROMAX 5.1-XL from Linear Acoustic represents the first TV audio processor to feature built-in Dolby® Digital (AC-3) encoding. Engineered on the foundation of the company’s supremely successful first-generation digital television processors, the AEROMAX 5.1-XL enables broadcasters to deliver compelling 5.1-channel surround sound while saving them time, money, and space.

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The comprehensive AEROMAX 5.1-XL solution is equipped with a loudness controller, upmixer, and metadata manager, as well as full-time, two-channel downmixing to support legacy analog paths. Built-in AutoMAX™ processing fixes two-channel audio that is broadcast wrongly signaled as 5.1 channels. The processor accepts 5.1 network audio, two-channel local audio, and digital or analog auxiliary/EAS stereo audio. HD-SDI audio input and internal Dolby Digital (AC-3) encoding are available as options.

“Audio quality is critical to television viewers’ experience of digital television, and the AEROMAX 5.1-XL offers robust functionality that ensures 5.1 audio is delivered smoothly, the way it should sound,” said Tim Carroll, Linear Acoustic president. “The AEROMAX 5.1-XL combines air-proven dynamics processing for loudness with ‘Hollywood-approved’ upmixing capabilities to allow seamless integration of local two-channel audio and network 5.1 audio. We’re honored to have been presented with the STAR Award for this product, which truly does provide broadcasters with a complete processing and encoding solution.”

More information about the AEROMAX 5.1-XL and other Linear Acoustic products is available at www.linearacoustic.com.

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About TV Technology

TV Technology (www.tvtechnology.com) is the industry’s leading magazine for technology news and reviews and is celebrating its 25th year covering the television industry. The magazine is published by NewBay Media LLC, the world’s largest publisher of audio and video publications.

About Linear Acoustic

Linear Acoustic provides innovative, customer-centric solutions for managing multichannel surround sound audio and loudness issues in digital broadcast. The company designs and manufactures the acclaimed AEROMAX™, StreamStacker™, and MetaMAX™ line of products, and licenses key technologies to OEM partners. It has been involved worldwide in projects with all major U.S. terrestrial networks, multiple local stations, and companies including Dolby Laboratories, Sirius Satellite Radio, Microsoft, HBO, Viacom (Showtime, MTV, etc.), Disney (ABC, ESPN), Sony Studios, and others. It is also actively involved in the ATSC, the NRSC, and other industry organizations, as well as being members of the AES, IEEE, and a sustaining member of the Society of Motion Picture and Television Engineers. More information is available at www.linearacoustic.com.

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